IT IS NOT THE **STRONGEST** OR **MOST INTELLIGENT** WHO WILL **SURVIVE** BUT,
**THOSE WHO CAN BEST MANAGE CHANGE**
She is a soft skills trainer, etiquette coach and image consultant who believes in holistic growth of an individual that personifies one’s veritable image through behavioural and experiential training.

Hiral Zala
My Journey

- Completed Electronics & Communications
  - 2011

- Coding job into software company
  - 2012-14

- Had a mind shift and entered training field
  - 2015

- Got Internationally Certified
  - 2020

“The distance between dreams and reality is called action”
Soft Skills
Do you know your soft skills can make or break your career?

Yes !!!

Soft Skills are people skills which show a person’s **Personality Traits**, & **Communication Abilities** needed for success in **Personal, Social & Professional Areas**.

“Hard work pays off, soft skill pays off more”
Can you relate this to your Professional & Personal life?

Customer Handling

Business Etiquette

Emotional Intelligence

Conflict Management

Time & Stress Management

“People who wish to go into the future should have two skills to succeed – the ability to deal with people and the ability to sell.”
Can you relate this to your Professional & Personal life?

- Personal Productivity
- Public Speaking Skills
- Body Language Skills
- Interpersonal Skills
- Work-life Balance

“You can’t do a good job, if your job is all you do”
Can you relate this to your Professional & Personal life?

Workplace ethics

Team Building Skills

Managing the Manager

Vocal & Verbal Communication Skills

Goal Setting

“Of all the life skills available to us, communication is perhaps the most empowering”
Why soft skills?

- Boosts Workplace Productivity
- Improves Customer Service
- Induces self confidence
- Improves employee retention
- Self motivation & time management
- Reduces stress
- Effective communication & conflict handling
- Improves problem solving
- Enhances creative & critical thinking
- Better team work, efficiency & productivity
- Flexibility & positivity

& many more...

"Soft skills get little respect but they will make or break your career"
What is image consulting?

Image consulting is the art of **Guiding, Mentoring, Educating** and **Training People** on effectively managing their appearance - clothing, grooming, body language and etiquette to create **Positive First Impressions** to get more opportunities in life.
Let’s create lasting first impressions

Colour Sense & Elements of Design
Face & Body Shape
Styling & Personal Shopping
Wardrobe Management & Life Style
Makeup & Grooming

“Spoken words consist only 7% human communication, 93% is the first Impressions”
Let’s create lasting first impressions

- Maximise your wardrobe
- Create great first impressions
- Redefine your professional wear
- Improve self confidence & self esteem
- Stand out
- Great etiquettes

“Etiquettes will open doors, that the best education can not”